



AQUA-AEROBIC SYSTEMS, INC.
PARTNERING FOR SOLUTIONS

NEWS RELEASE

Aqua-Aerobic Systems Launches "Our Green Is Blue" Campaign Building Water Resource Awareness and Supporting the WateReuse Foundation

Rockford, IL, May 4, 2009 - Aqua-Aerobic Systems, Inc. (Aqua) introduced its "**Our Green Is Blue**" campaign to educate, promote and increase global awareness on the importance of sustainable, reusable and recyclable water in a world that strives to "go green".

Visitors to the "Our Green is Blue" website will learn about total water management solutions including video, articles, success stories and links to national water and wastewater organizations. They will also have the opportunity to support the **WateReuse Foundation** in its research to preserve water resources and protect public health by signing up to support this cause. In turn, Aqua-Aerobic Systems will donate \$1.00 on behalf of each supporter to the WateReuse Foundation with a goal of raising \$10,000 by October of 2009. Supporters will receive e-mail updates on industry news, water and wastewater research and information on treatment solutions.

Aqua-Aerobic Systems' dedication to continuous research and development, environmental preservation and sustainability is evident throughout the entire organization from employee-driven initiatives to innovative products and systems. Aqua helps its customers achieve "green" objectives by providing them with "blue" solutions that are energy-efficient at the lowest life-cycle cost because staying "blue" is essential to genuinely being "green".

Visit www.ourgreenisblue.com for more information, sign-up to support this cause and support the WateReuse Foundation.



WateReuse Foundation Mission

To conduct applied research on the reclamation, recycling and reuse of our water dealing with chemical contaminants, microbiological agents, treatment technologies and more. The Foundation's research is wide-spread and supports communities across the United States and abroad to create new sources of high quality water while protecting public health and the environment.

Editor Contact: Kim Kane, Marketing Communications Specialist, 815-639-4456,
kkane@aqua-aerobic.com